

ADVERTISING CONTRACT



							Date:		
Advertiser/Con	mpany Name:								
-	Dity: Tucson								
	t & Email:								
Production Co	ontact:		Phone	e/Email:_					
INSERTION SCHEDULE				RATES (per issue)					
2019	□ FEB	□ MAR	□ APR		SIZE	1x	3x	9x +	
	☐ MAY	□ JUNE	□ JULY	٥	Back Cover	\$1400	\$1300	\$1200	
	□ AUG	□ SEP	□ OCT	0.1	nside Frnt/Bk	\$1300	\$1225	\$1150	
	□ NOV	□ DEC/JAN			☐ Full Pg	\$1150	\$1050	\$950	
2020	□ FEB	□ MAR	□ APR		□ 1/2 Pg	\$675	\$525	\$450	
☐ MAY	□ JUNE	□ JULY	□ AUG		☐ 1/4 Pg	\$425	\$350	\$300	
□ SEP	□ OCT	□ NOV	□ DEC/JAN	☐ 1/8 Pg		\$250	\$225	\$200	
				٥	Editorial pg ¹	\$650	\$600	\$550	
☐ SPECIAL Directory pages (Summer Camp, School, etc.)				☐ Sp	ecial Directory ²		\$300 tota	al	
Good Eats directory listing Editorial page requires a 1/4 or larger size ad. Includes byline, bio + photo. ² Special Director					Good Eats \$99 \$75		<u> </u>	\$65	
¹ Editorial page requirectory runs Oct-l	uires a 1/4 or larger size ac Dec; Easy Living directory	d. Includes byline, bio + p y runs May-July; Safe Ho	noto. ² Special Director me directory runs June-	y listings: S Aug; Healt	<i>lummer Camp</i> directory ru hy Living directory runs A	ins Feb-Mar; <i>Magne</i> ug-Oct. Deadline is	the 20th of the m	ory runs May-July; <i>Arts</i> nonth prior to 1st month AMOUNT	
AD DIMENSIONS (Inches)				<u>epth</u>	Ad Size/Type:				
Full page (including 1/8" bleed)			8.75" 1	11.25" eMagazine clic		ckable Link		\$100/issue_0_	
1/2 horizontal (bleed not available)			7.75"	5.0" Contract Total:		(Ad costs X # of issues)			
1/2 vertical (bleed not available)			3.75" 10.25" Amount Paid:						
1/4 page (bleed not available) 3.75			3.75"	5.0" Payment Method: Invoice will			e will be sen		
1/8 page (bleed not available) 3.75"			2.0"	eLink: URL:					
20th of the and condition teed except	month prior to one are acknowled for covers. Space	publication. Thedged as a partice reservations	IIS CONTRACT of this contract due by 15th of	SUBJI t. Spec month	ultiple insertion ECT TO TERMS ific ad placemen prior. All art due ot forth on the back	AND CONDI t or position no later tha	TIONS ON in magazin n the 20th	PAGE 2. Terms ne is not guaran of month prior.	
AUTHORIZED SIGNER NAME:					TITLE:				
SIGNATURE:					DATE:				
PUBLISHER'S REPRESENTATIVE:					ACCEPTED BY:				

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