



PRESS RELEASE

For Immediate Release

Tucson, Arizona | August 7, 2018

We are pleased to announce that the RTEAM (Raytheon-Tucson Employee Association Membership) board of directors has named Three Knolls Publishing & Printing as the new publisher of the RTEAM magazine.

The RTEAM board felt they needed new and better direction for the magazine and have made this change effective August 7, 2018. Mr. Kevin Boerup, Managing Editor, has an extensive background in marketing, commercial printing and publishing. Together, the board and Mr. Boerup have several goals for the publication which include upgrading the layout, the look and feel of the magazine, increasing readership and enhancing the effectiveness for the advertisers.

The growth of Raytheon is anticipated to increase to over 14,000 employees by the year 2020. You can read about this expansion in the related article links on website below.

The RTEAM magazine is growing too. More distribution points for the printed version are being added. A new magazine layout which will integrate company editorial information with advertising space. But the biggest change will be in the eMagazine version making for a better reader experience as well as easy links to advertiser webpages, which will enhance interactivity and advertising results.

Reservations for advertising space are being taken for the October 2018 issue, which will be a pseudo-relaunch of the magazine and will include the new improvements and enhancements.

You may contact the publisher by phone, text, email or the Contact Us page on their website. www.3knollspub.com. More information about the RTEAM magazine, a sample of the interactive eMagazine version and advertising rates are available at www.3knollspub.com/rteam-magazine.

Thank you,

A handwritten signature in blue ink that reads "Kevin Boerup".

Kevin Boerup
Managing Editor

PUBLISHING. PRINTING. MARKETING.

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